



Queen Margaret University  
EDINBURGH

	Queen Margaret University ITM – Institute of Hotel Management N/A BA International Hospitality Tourism Management none International Hospitality Tourism Management N/A
(or other coding system if relevant)	9 FT/1 year top-up programme May 2017

1. To prepare and develop graduates for a management career in the Hospitality and/or Tourism industry
2. To develop understanding and knowledge of the nature of hospitality, and the organisations, management and impacts associated with the provision and consumption of hospitality & tourism in a contemporary global environment
- 3.

- All India Council for Technical Education Guidelines
- National Council for Hotel Management & Catering Technology Guidelines
- Mumbai University Benchmarks

On completion of the first two entry levels leading to the Diploma award, the student will:

1. Have a good understanding of the requirements of the Hospitality & Tourism Industry
2. Have good communication and soft skills
3. Be confident to face/ handle most situations that arise in the hotel
4. Have an understanding of the basic management and entrepreneurial skills

- C2 Operate effectively as a member of a team
- C3 Undertake laboratory or fieldwork with due regard for safety and risk assessment
- C4 Plan, design, execute and communicate a sustained piece of independent intellectual work using appropriate media
- C5 Use information technology appropriately in the hospitality work place and in the analysis of findings and presentation of work

adoption of assessment tools that provide real and simulated experiences of these professional requirements.

The provision of a variety of assessment methods underpins the programme's educational



